Domain Registrars: Two Major Categories

**CONSUMER-GRADE REGISTRARS**

A consumer-grade registrar is geared for domain services, websites, and email for personal use, entrepreneurs, and small businesses that are just getting started.

**ENTERPRISE-CLASS REGISTRARS**

An enterprise-class registrar specializes in working with corporations and brand owners that require advanced business practices, capabilities, expertise, and support staff in relation to domain and DNS management as well as security, brand and fraud protection, data governance and cyber security.

DOMAIN SECURITY STARTS WITH YOUR REGISTRAR
Choosing a Domain Registrar

YOUR CYBERSECURITY IS ONLY AS STRONG AS YOUR WEAKEST VENDOR

HOW TO EVALUATE

⚠️ Reactive anti-abuse programs that mitigate after the attack
⚠️ Operate domain marketplaces that drop-catch, auction, and sell branded or trademarked domain names to the highest bidder
⚠️ Undertake domain name spinning and advocate the registration of trademarked domains that proliferate typo-squatting
⚠️ Monetize trademarked domains with pay-per-click sites or domain parking
⚠️ Offer low-cost domains and bulk registration service with little or no validation of domain registrants

🛡️ Proactive security measures to prevent domain and DNS hijacking
🛡️ Defense-in-depth domain security measures including two-factor authentication (2FA), domain-based message authentication, reporting, and conformance (DMARC), DNS security extensions (DNSSEC), and domain registry locks
🛡️ Know Your Customer (KYC) identity verification and OFAC screening
🛡️ ISO 27001 accredited data centers
🛡️ SOC 2® compliance
🛡️ Third-party penetration and vulnerability testing
🛡️ Regular security tests, including SQL injection and XSS
🛡️ Internet Corporation for Assigned Names and Numbers (ICANN) and registry accreditation
Why Use an Enterprise-Class Provider?

**ICANN and registry accredited**

**Full accounting of all your domains, domain name system (DNS), and digital certificate providers**

**Written request mandate (never via phone)**

**Data and General Data Protection Regulation (GDPR) compliant**

**Registry transfer-lock policy**

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**Processes**

- Know Your Customer (KYC) identity verification and Office of Foreign Assets Control (OFAC) screening
- Global 24x7x365 in-house support in local languages
- Regular cybersecurity staff training

**Technology**

- ISO 27001 accredited data centers
- SOC 2® compliance
- Third-party penetration and vulnerability testing
- Regular security tests, including SQL injection and XSS