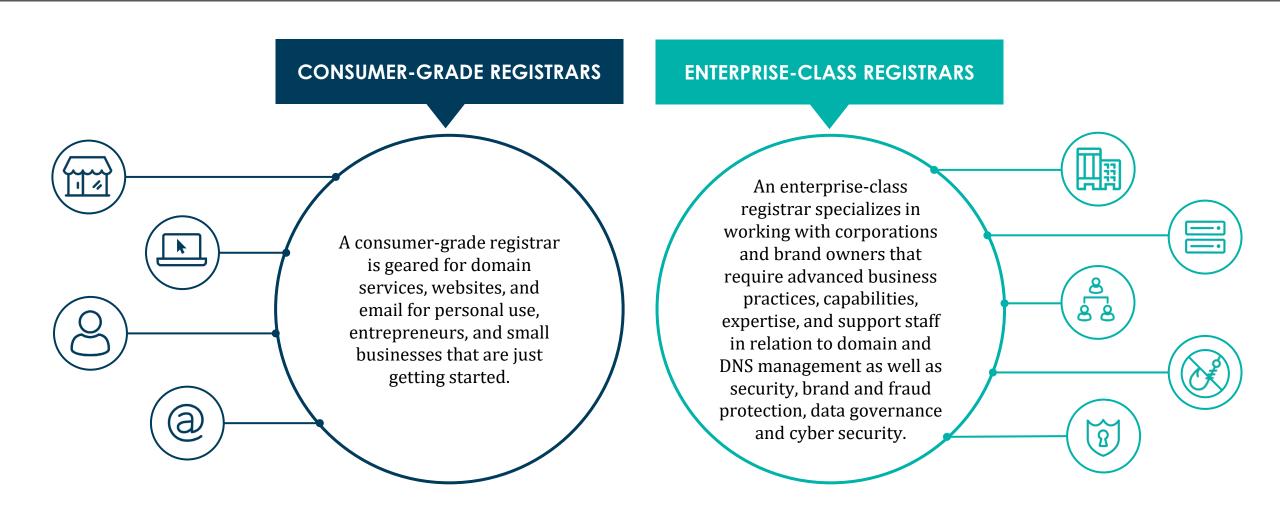


Domain Registrars: Two Major Categories

DOMAIN SECURITY STARTS WITH YOUR REGISTRAR





Choosing a Domain Registrar

YOUR CYBERSECURITY IS ONLY AS STRONG AS YOUR WEAKEST VENDOR

HOW TO EVALUATE



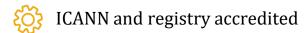
- Reactive anti-abuse programs that mitigate after the attack
- Operate domain marketplaces that drop-catch, auction, and sell branded or trademarked domain names to the highest bidder
- Undertake domain name spinning and advocate the registration of trademarked domains that proliferate typosquatting
- Monetize trademarked domains with pay-per-click sites or domain parking
- Offer low-cost domains and bulk registration service with little or no validation of domain registrants



- Proactive security measures to prevent domain and DNS hijacking
- Defense-in-depth domain security measures including two-factor authentication (2FA), domain-based message authentication, reporting, and conformance (DMARC), DNS security extensions (DNSSEC), and domain registry locks
- Know Your Customer (KYC) identity verification and OFAC screening
- ISO 27001 accredited data centers
- SOC 2® compliance
- Third-party penetration and vulnerability testing
- Regular security tests, including SQL injection and XSS
- Internet Corporation for Assigned Names and Numbers (ICANN) and registry accreditation



Why Use an Enterprise-Class Provider?



Full accounting of all your domains, domain name system (DNS), and digital certificate providers

Written request mandate (never via phone)

Data and General Data Protection Regulation (GDPR) compliant

Registry transfer-lock policy

Know Your Customer (KYC) identity verification and Office of Foreign Assets Control (OFAC) screening

Global 24x7x365 in-house support in local languages

Regular cybersecurity staff training

