



EXECUTIVE BIOGRAPHY

Sue Watts

Sue Watts is the global head of marketing for **CSC's** Digital Brand Services division. Her priority is to position CSC's growing set of solutions in the market with messaging that articulates the benefits to clients and conveys the importance of our leadership within the industries we serve. Sue is passionate about enabling organizations to identify and communicate their unique value, and engaging employees in delivering that value to the right audience.

For more than 20 years, Sue has been a leader in marketing and communications with a strong focus on analytics and driving results. Sue holds a Bachelor of Arts degree in English from Boston College. In 2001, she earned her MBA from Villanova University, graduating with honors. Sue is also a 10-year member of the Philadelphia Innovator's Club.

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