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EXECUTIVE BIOGRAPHY Gretchen Olive

Gretchen Olive is the Vice President, Policy and Strategic Management for **CSC**. For nearly two decades, Gretchen has helped Global 2000 companies devise global domain name, trademark, and online brand protection strategies, and is a leading authority on the Internet Corporation for Assigned Names and Numbers' (ICANN) New gTLD Program.

Gretchen has served on the International Trademark Association (INTA) Leadership Development Committee and has previously served on the Internet Committee (Registration and DNS Subcommittee, and Domain Dispute and WHOIS Subcommittee), which focused on the preservation and protection of intellectual property rights on the internet.

Gretchen, who earned her JD from Widener School of Law, is frequently asked to speak and write on issues related to domain names, trademarks, and online risks to brand owners.